

MEYER & SON MARKETING SERVICES

Menu of Marketing Services

CONSULTING

Marketing Campaign Development.....starting at \$1250

Full-service marketing campaign developed specifically for your business, including market research, surveys, competitor identification and assessment, overall strategic plan, budget, timeline and detailed implementation steps.

Market Research.....\$50/hour

Customer/Prospect Surveys.....starting at \$250

Marketing Consulting.....\$100/hour

GRAPHIC DESIGN

Logo Design.....starting at \$250

Business Card Design.....\$50

Letterhead and Envelope Design.....\$75

Postcard Design..... starting at \$150

Newsletter Design.....starting at \$200

Brochure Design.....starting at \$500

Other Design services.....\$75/hour

INTERNET MARKETING

Website Design/Redesignstarting at \$1250

Over 83% of potential clients will visit your website at least once before making a decision to do business with you. A professional and aesthetic website is essential for any company to succeed. We can design your website from scratch or improve on an already existing website in order to ensure you are getting the maximum benefit from this powerful internet marketing tool.

Search Engine Optimization.....starting at \$900/month

Search Engine Optimization (SEO) helps your business succeed online by placing your website high in the natural (organic) listings with major search engines. This is a very effective way to increase website traffic and leads since three times as many people click on the "natural listings" than "sponsored listings." We are very experienced at getting our clients to the top of all major search engines in a gradual manner. We only use the ethical and acceptable "white hat" methods for optimizing your sites.

Search Engine Marketing.....starting at \$500/month

Search Engine Marketing (SEM) helps connect you with consumers who are actively searching for the products and services you offer. We can set up and maintain an account for you with the leading search engines that will connect you with these hot leads. This includes keyword identification, budget management, conversion tracking, etc.

E-newsletter Creation.....\$800

Creation of an e-newsletter template for your company, database upload and clean-up if needed, set up of registration and ask-off pages, distribution of complete first newsletter and detailed results reporting.

E-newsletter Continuation.....\$250

All subsequent setup, distribution, and results reporting of e-newsletters.

DIRECT MAIL

Postcard Mailing (per thousand).....starting at \$300

Letter Mailing (per thousand).....starting at \$350

Brochure Mailing (per thousand).....starting at \$350

Custom Project.....call for a quote

PROSPECT LISTS

Consumer Lists.....starting at \$15/1000

Business Lists.....starting at \$75/1000

MISCELLANEOUS SERVICES

Copywriting..... \$65/hour

Stock Photography (for web/low res).....starting at \$25

Stock Photography (for printing/high res)..... starting at \$50